

| Status   | Authors  | Paper Title  |
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| accepted | <b>LIVIU MOLDOVAN</b><br>“Petru Maior” University of Targu-Mures, Romania  | <b>INNOVATIVE TOOLS AND MODELS FOR VOCATIONAL EDUCATION AND TRAINING</b>   |
| accepted | <b>ing. Lavinia Nicoleta NEAGOE</b><br><b>Prof. univ. dr. ing. Vladimir MARASCU KLEIN</b><br>Universitatea “Transilvania” din Braşov, România  | <b>PERFORMANCES MEASUREMENT IN A TOTAL QUALITY ENVIRONMENT</b>   |
| accepted | <b>Nicoleta-Dorina RACOLȚA-PAINA</b><br>Faculty of European Studies, Babeş-Bolyai University, Romania<br>Nicoleta.Paina@euro.ubbcluj.ro<br><b>Dan IONESCU</b><br>Danis Consulting S.R.L., Cluj-Napoca, Romania<br>dan.ionescu@danis.ro | <b>Current Cultural and Organizational Realities in Romania. Using Applied Research to Bridge the Gap between Western Management Theories and Local Management Practices</b> |
| accepted | <b>Zsupanekné Palányi Ildikó</b><br>PhD student at the University of Pécs, Faculty of Business and Economics, Zalaegerszeg, Hungary  | <b>The driving forces of micro-level growth and the growth willingness of Companies</b>  |
| accepted | <b>Gheorghe Condurache</b><br>“Gh.Asachi ”Technical University of Iasi, Romania  | <b>EAST – WEST MOBILITIES MEANS OF TRAINING OF TRAINERS IN MANAGEMENT</b>  |
| accepted | <b>Adrian Vaida</b><br>PhD student at Technical University of Cluj-Napoca<br><b>Dan Cândea</b><br>Prof. at Technical University of Cluj-Napoca   | <b>The Pathway of the Romanian Cement Industry to Sustainable Development</b>  |
| accepted | <b>Prof. Svetlana Kostina</b><br>Ural State Economical University<br>Yekaterinburg, Russia   | <b>The role of business in solving social problems of local communities in Russia</b>  |
| accepted | <b>Anamaria DAVID</b><br>doctoral student<br><b>Dan CÂNDEA</b><br>Professor Technical University of Cluj-Napoca  | <b>The Cost of Flexibility in Manufacturing Systems</b>  |
| accepted | <b>Drd. M.Sc. Ec. Tudor IRIMIAŞ</b><br><b>Prof. Dr. Ing. Adrian PÎSLĂ</b>  | <b>Change Management in Industrial Management</b>  |
| accepted | <b>Ioana Căţinean</b><br>PhD student, Technical University of ClujNapoca<br><b>Dan CÂNDEA</b><br>Professor Dr. Eng., Technical University of ClujNapoca  | <b>Perceived and conferred roles of information systems within SMEs in Cluj County</b>   |
| accepted | <b>Prof. Eng. Ph.D BUŞE FLORIAN</b><br><b>Lect. Eng. Ec. Ph.D BUŞE GHEORGHE-FLORIN</b><br>UNIVERSITY OF PETROŞANI  | <b>THE USE OF DOCUMENT MANAGEMENT AS SOLUTION FOR THE STRATEGY TO INCREASE THE PROFITABILITY AND FOR ORGANIZATION DEVELOPMENT</b>  |

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| accepted | <p><b>Ancuța PALADE</b><br/> Evalueserve S.R.L., Cluj-Napoca, Romania<br/> ancuta.palade@evalueserve.com</p> <p><b>Nicoleta-Dorina RACOLȚA-PAINA</b><br/> Faculty of European Studies, Babeș-Bolyai University,<br/> Romania, Nicoleta.Paina@euro.ubbcluj.ro</p>  | <b>KPO Industry in Romania through the lenses of Generation Y - lessons to be considered</b>                      |
| accepted | <p><b>Razvan Berariu ,<br/> Gheorghe Condurache,<br/> Romen Butnaru</b><br/> Gheorghe Asachi Technical University, Faculty of Textile-<br/> Leather and Industrial Management,<br/> Bd. Dimitrie Mangeron, no. 29, 700050, Iasi, Romania,<br/> Phone/Fax. +40232230491<br/> E-mail: rberariu@yahoo.com</p>  | <b>MANAGEMENT - SOCIAL RESPONSABILITY - SUSTAINABLE DEVELOPMENT</b>   |
| accepted | <p><b>ING. SORINA MOICA(MATEI DEMIAN)<sup>1</sup>,<br/> PROF.DR.ING LIVIU MARIAN<sup>2</sup>,<br/> ING.RALUCA FARCAS<sup>3</sup></b><br/> <sup>1</sup> Affiliation : Technical University of Cluj Napoca,<br/> sorina.moica@yahoo.com<br/> <sup>2</sup> Affiliation: Technical University of Cluj Napoca,<br/> liviu.marian@ea.upm.ro<br/> <sup>3</sup> Affiliation: Technical University of Cluj Napoca,<br/> craluca@upm.ro</p> | <b>MANAGING INNOVATION SYSTEMS IN POST COMMUNIST COUNTRIES.CASE STUDY IN MURES REGION, ROMANIA</b>                |
| accepted | <p><b>Assoc. Prof PhD Edelhauser Eduard</b><br/> University of Petroșani,<br/> <b>Assoc. Prof PhD Ionică Andreea</b><br/> University of Petrosani,<br/> <b>PhD Lupu Constantin</b><br/> INSEMEX Petrosani</p>   | <b>ENTERPRISE RESOURCE PLANNING AND BUSINESS INTELLIGENCE, ADVANCED MANAGEMENT METHODS FOR ROMANIAN COMPANIES</b> |
| accepted | <p><b>Assoc. Prof PhD Andreea Ionica</b><br/> University of Petrosani,<br/> <b>Assoc. Prof PhD Eduard Edelhauser</b><br/> University of Petro_ani,<br/> <b>Assoc. Prof PhD Monica Leba</b><br/> University of Petro_ani,</p>  | <b>THE QUALITY DIGRAPH MODEL - A TQM ASSESMENT TOOL</b>   |
| accepted | <p><b>Mihaela-Alina IONIȚĂ,<br/> Adrian V. GHEORGHE,<br/> Constantin MANOLACHE,</b><br/> University POLITEHNICA of Bucharest, Romania</p>   | <b>ASSESSING INVESTMENT DECISIONS IN PROCESS INDUSTRIES</b>   |

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| accepted | <b>Lector PhD. Student Eng. Violeta FIRESCU</b><br><b>Reader PhD. Eng. Radu VLAD</b><br>Technical University of Cluj-Napoca<br><b>Eng. Nicolae TODERICI</b>   | <b>THE APPLICATION OF THE LEAN MANAGEMENT PRINCIPLES AND METHODS - OPPORTUNITIES AND HEDGES FROM THE ROMANIAN EMPLOYEES</b> |
| accepted | <b>Drd. ing. Raluca (Farcaș) Cotîrlă<sup>1</sup>,</b><br><b>Prof. dr. ing. Liviu Marian<sup>2</sup>,</b><br><b>Drd. ing. Sorina (Moica) Matei Demian<sup>3</sup></b><br><sup>1</sup> Affiliation: Technical University of Cluj-Napoca,<br>farcaș.raluca@gmail.com<br><sup>2</sup> Affiliation: Petru Maior University of Tirgu-Mureș,<br>liviu.marian@ea.upm.ro<br><sup>3</sup> Affiliation: Technical University of Cluj-Napoca,<br>sorina.moica@yahoo.com | <b>MANAGERIAL IMPLICATIONS OF THE SYSTEMIC APPROACH - TOOL FOR QUALITY IMPROVEMENT IN HIGHER EDUCATION INSTITUTIONS</b>     |
| accepted | <b>Radu DRAGOMIR,</b><br><b>Olga BUCOVETCHI,</b><br><b>Cristina SIMION,</b><br>University POLITEHNICA of Bucharest, Romania   | <b>MODERN CRITICAL INFRASTRUCTURES MANAGEMENT CONCEPT: BUSINESS CONTINUITY VS. SOCIAL RESPONSIBILITY</b>                    |
| accepted | <b>Dr.psih. Loredana Al Ghazi</b><br>Universitatea de Vest Timișoara<br><b>Dr.ing. Petru Hodor</b><br>Universitatea din Petroșani<br><b>Dr.ing. Sorin Iuliu Mangu</b><br>Universitatea din Petroșani  | <b>Non-economic consequences of decisions relating to mining in Valea Jiului</b>  |
| accepted | <b>Prof.ing.dr.ec. Mocan Marian</b><br><b>Conf.dr.ing. Pugna Adrian</b><br><b>S.I.dr.ing. Negru Strauti Gabriela</b><br>“Politehnica” University from Timisoara   | <b>Results of the development strategies applied to SMEs in Timisoara over the past 20 years</b>                            |
| accepted | <b>Dan Hedeșiu,</b><br><b>Mihai Dragomir</b><br><b>Dorin Țifrea</b><br>Technical University of Cluj-Napoca  | <b>INSIGHTS REGARDING QUALITY MANAGEMENT SYSTEMS AS EXTENDED PRODUCTS</b>   |
| accepted | <b>Cristian-Victor Codre,</b><br><b>Sorin Popescu,</b><br><b>Carmen Constantinescu,</b><br><b>Daniela Popescu</b><br>Technical University of Cluj-Napoca, Romania<br>Institute for Industrial Manufacturing and Management - IFF,<br>University of Stuttgart,<br>Germany<br>Fraunhofer Institute for Manufacturing Engineering and  | <b>Are Romanian manufacturing SMEs ready for the PLM challenge?</b>   |

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|          | Automation - IPA, Germany   |  |
| accepted | <b>Andreea Petrus,</b><br><b>Daniela Popescu,</b><br><b>Călin Neamțu</b><br>Technical University of Cluj-Napoca   | <b>Using quality management instruments for improving project management</b>                           |
| accepted | <b>Dorin Țifrea</b><br>Technical University of Cluj-Napoca,<br>dorin.tifrea@muri.utcluj.ro;<br><b>Sorin Popescu</b><br>Technical University of Cluj-Napoca,<br>sorin.popescu@muri.utcluj.ro;<br><b>Mihai Dragomir</b><br>Technical University of Cluj-Napoca,<br>mihai.dragomir@muri.utcluj.ro. | <b>Assessing Quality in Enterprises Before and Twenty Years After 1989</b>                             |
| accepted | <b>Drd.Paul Bâru</b><br>Technical University of Cluj-Napoca, România<br><b>Dipl.Ing.Eugen Bâru</b><br>SC.Datronix Computer S.R.L., Cluj-Napoca, România   | <b>MANAGEMENT CHANGES IN THE FIELD OF MEDICAL DEVICES</b>  |
| accepted | <b>Monica NIȚĂ,</b><br><b>Olga BUCOVETȚCHI</b><br>University „Politehnica” of Bucharest, Romania  | <b>CUSTOMER RELATIONS MANAGEMENT – APROACH FROM BOTH COMMUNICATION AND ECONOMICS POINT OF VIEW</b>     |
| accepted | <b>Olga BUCOVETȚCHI,</b><br><b>Monica NIȚĂ,</b><br>University “Politehnica” of Bucharest, Romania   | <b>THE ORGANIZATIONAL CULTURE AND CHANGE</b>   |
| accepted | <b>Oncică-Sanislav Dan</b><br><b>Goda Alexandru-Andrei</b><br><b>Câdea Dan</b>  | <b>“The Shared Vision” – in Theory and Practice</b>  |
| accepted | By <b>Rodica Stefanescu,</b><br><b>Dan Candea</b><br><b>Rodica M. Candea</b>  | <b>UNIVERSITY SUSTAINABILITY</b>   |
| accepted | <b>BĂLEANU Virginia,</b><br><b>IRIMIE Sabina,</b><br><b>HODOR Petru</b><br>University of Petrosani, Romania   | <b>Discussing Drucker's new management paradigms vs. recent course of events in Romania</b>            |
| accepted | <b>Mioara Pop-Florea,</b><br>Technical University of Cluj-Napoca, <a href="mailto:mioarapf@yahoo.com">mioarapf@yahoo.com</a> ,<br><b>Daniela Stefanescu,</b><br>“Petru Maior” University of Tg Mures,<br><a href="mailto:daniela.stefanescu@gmail.com">daniela.stefanescu@gmail.com</a>         | <b>A COMPARATIVE ANALYSIS OF LEADERS MOTIVATIONS AND VALUES IN SERVICES AND INDUSTRIAL ENTERPRISES</b> |

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| accepted | <b>Michał Zawadzki</b><br>Jagiellonian University in Cracow (Poland)<br>Institute of Public Affairs<br>PhD Studies  | <b>Teaching management in Poland – critical approach</b>   |
| accepted | <b>Prof. Neelu Rohmetra</b><br>Director, International Centre for Cross-Cultural Research and<br>Human Resource Management, The Business School,<br>University of Jammu, Jammu 180006, J&K, India<br>Tel/fax: ++911912452827, ++911912430133<br>E-mail: <a href="mailto:nrohmetra@yahoo.co.uk">nrohmetra@yahoo.co.uk</a><br><b>Neeraj Sharma</b><br>Research Scholar, University of Jammu , Jammu 180006,<br>J&K, India<br><b>Dr. Jaya Bhasin</b><br>Assistant Professor, The Business School, University of<br>Jammu, Jammu 180006, J&K, India | <b>HRD Audit: A Comparative Study of State Universities in Jammu and Kashmir, India</b>  |
| accepted | <b>Anikó, Deákné Gál</b><br>assistant professor, BGF-PSZF, Institute of Zalaegerszeg,<br>Hungary<br><b>Csaba Lentner PhD</b><br>professor, University of Kaposvár, Faculty of Economics,<br>Scientific Deputy-President, Wekerle Business School,<br>Hungary  | <b>The prospects of Foreign Direct Investment in the region of Central and Eastern Europe</b>  |
| accepted | <b>Teaching Assistant eng. Badea Dorel</b><br><b>Assistant Professor PhD. eng. Petrișor Silviu Mihai</b><br>“Nicolae Bălcescu” Land Forces Academy  | <b>Capabilities based changes<br/>in modern military logistic systems management</b>   |
| accepted | <b>C. SOFRONIE, PhD</b><br>Technical expert; Someș - Tisa Water Branch, Cluj-Napoca<br><b>Doris CADAR, PhD Student,</b><br>Technical University of Cluj-Napoca; Someș - Tisa Water<br>Branch  | <b>Systems approach to integrated water resources management on the basin level</b>  |
| accepted | <b>Balázs HEIDRICH, Ph.D</b><br>Budapest Business School, Faculty of Finance and<br>Accounting, Institute of Management and Human Resources,<br>Budapest, HUNGARY<br>Email: <a href="mailto:heidrich.balazs@pszfb.bgf.hu">heidrich.balazs@pszfb.bgf.hu</a>  | <b>Cultures of Godfathers?<br/>The Role of Paternalistic Leaders in Changing Organizational Culture in Transition Economies: a Hungarian-Romanian Comparison</b> |
| accepted | <b>Drd. Felicia Pop</b><br>General manager, Audit Company, S.C. Contab Lex Ltd.   | <b>Management Project financed from Structural Funds</b>   |
| accepted | <b>Drd. Simona Lupuleac</b>   | <b>The project team in THE UNIVERSITY of IASI</b>  |

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|          | Univ. "Gh. Asachi " din Iasi   |   |
| accepted | <b>Drd. Zenica- Livia Lupuleac</b><br>Univ. "Gh. Asachi " din Iasi   | <b>SOME ASPECTS OF ETHICS IN SOME UNIVERSITIES OF IASI-ROMANIA</b>  |
| accepted | <b>Drd. Ing. Daiana CURTEAN,</b><br>Universitatea Tehnică Cluj-Napoca,<br><b>Drd. Ing. Monica CHIRA,</b><br>Colegiul Tehnic „Elisa Zamfirescu” Satu-Mare | <b>SOME CONSIDERATIONS ON CHANGE MANAGEMENT IN PRODUCTION COMPANIES</b>   |
| accepted | <b>Drd. Ionela Tanase</b><br>UTC-N   | <b>THE EVOLUTION AND THE COMPETITIVENESS OF THE MACHINE BUILDING INDUSTRY IN EUROPE AND ROMANIA</b>   |
| accepted | <b>Saidkhadjaev Firuz Sadievich</b>  | <b>BURDEN OF EXTERNAL DEBT OF CIS COUNTRIES AS THREAT TO THEIR ECONOMIC AND FINANCIAL SECURITY</b>  |
| accepted | <b>Larissa M. Kapustina</b>  | <b>Particular features identified in the algorithm development of the marketing brand strategy (A case study of gas filling station “Эталон” chain, “CTX ltd)</b> |
| accepted | <b>Anna Babenkova</b><br>Ural State Economics University, Ekaterinburg, Russian Federation   | <b>Customer satisfaction on b2b market: theoretical background and assessment procedure</b>   |
| accepted | <b>Muntenu Mihaela</b><br>UT Gh Asachi Iasi  | <b>The place and role of the construction engineer in project management</b>  |
| accepted | <b>Bannykh</b><br>Ural State Economics University, Ekaterinburg, Russian Federation  | <b>Management of personnel potential in public authorities and the enterprises of a machine-building complex: the comparative analysis</b>                        |